

HKICT Awards 20th Anniversary Video Series – Education and Learning

As a student team
transitioning from campus to the marketplace
competing in a tough and highly competitive business world
rely on ourselves alone is not enough
Throughout the adjudication process
we met many investors
In fact, there was a significant improvement
for our network and resources
Since winning the award
we worked very hard
to scale our business in the market
From patents, team growth and business development
to market expansion, and brand elevation
the award has been a powerful catalyst for our growth
Do not let your identity limit you
Hong Kong needs more young people
who dare to innovate within traditional industries
and inject fresh innovation
because true breakthroughs always happen
at the intersections that others see are impossible
What we see is not just a problem
but an opportunity
We believe that if we can leverage AI (Artificial Intelligence) technology
to break through these boundaries
we can fundamentally change the rules of the game
When we first applied for
the Hong Kong ICT Awards
it was not simply for a prize
instead, it was a touchstone
It represents the industry, academia, and the government
the standard of recognition for innovative solutions
To promote technology in arts education
requires credible and authoritative recognition
Being recognised by the Digital Policy Office
and personally awarded by the Financial Secretary
became our strongest endorsement

Schools' confidence in us soared
and both consultation and trial applications rose dramatically
The future of technology
does not belong only to those who write code
or build hardware
it belongs to those who can truly
transform technological achievements
and use technology to address
the problems and challenges faced by the society
It all began with a Final Year Project at university
where we met Ir Prof. Pai Zheng from the Hong Kong Polytechnic University
After that, we began exploring
industrial applications
to help Hong Kong achieving its goal of reindustrialisation
After winning the award, the organiser provided us with
extensive media exposure and
opportunities for industry exchange
In addition, I believe the Hong Kong ICT Awards
is a very powerful name card
For award winners
whether in product promotion or engagement with industry professionals
simply mentioning that have previously received this award can already help
establish instant credibility
and trust
which is highly beneficial for the project's future development
Hong Kong ICT Awards 2026
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