

HKICT Awards 20th Anniversary Video Series – Commercial and Business Solutions

I would like to encourage the next generation of entrepreneurs
to think outside the box
boldly challenge existing business models
and most importantly
to dare to dream
and set their sights higher and wider
The Hong Kong ICT Awards
is widely regarded as the Hong Kong technology and innovation sector's
highest honour
For us, a company that is at
an early-stage startup
receiving recognition for our innovation
from the Government of Hong Kong Special Administrative Region
has been incredibly rewarding
This award has greatly accelerated
the progress of our discussions with many large partners
opening doors to new business opportunities
It has also given us great confidence to expand beyond Hong Kong
In short, this award has truly taken us to the next level
driving the entire company
into a brand-new growth trajectory
Participating in the competition helps the industry and clients
better understand our capabilities and technology
And as a result, our technology platform
has been successfully expand into over a dozen countries globally
Participating in the Hong Kong ICT Awards
allows our work
to be recognised by more people within the industry
While also allowing us
to benchmark our standing within the industry
In recent years, because the awards carry widespread recognition
our clients have been very eager to participate
As Hong Kong progressively moves toward
the goal of becoming an international innovation and technology hub
we will definitely have more projects which are more innovative
as well as internationally competitive to compete in the awards

I believe the quality of our entries will keep soaring
At the same time, I hope our peers in the industry
will set their sights
on the national and international markets
to build globally competitive products
The rise of AI (Artificial Intelligence) has undoubtedly brought more opportunities
so while there are crises in this constantly changing market
it is also full of opportunities
By participating in this competition
gaining exposure in the Hong Kong technology industry
meeting more people
and showcasing our products
Using this (Hong Kong) ICT Awards as a product promotion
or corporate marketing channels
When we market our products
whether in Hong Kong or overseas
when others see that the (awards) are organised by the Hong Kong Government
and that we were able to win such a leading award
They build absolute confidence in our products and technology
Hong Kong ICT Awards 2026
Innovate ·Inspire ·Impact