

HKICT Awards 2025 Winners Stories
Digital Entertainment Grand Award - Wind goes on

If I had to describe "Wind goes on" in one word, I would choose "fate". From the choice of subject matter, to win an award, it is a matter of fate.

We hope that more perspectives can be used to tell the stories of Hong Kong.

Our winning project, is a 15-minute animation. It is a story about an old housing estate that is about to be demolished, the female protagonist is forced to move out and leave her home behind.

It is about how she faces and copes with this process. The theme is about separation, how we confront the disappearance of homes and drastic changes of surroundings.

We combined 3D techniques with 2D cartoon-style characters, mixing different technologies in the creative process, we insisted on not using AI (Artificial Intelligence), instead to craft everything by hand to preserve the authentic texture of real life because we wanted to recreate the traces of everyday life we experienced in public housing estates.

I hope the audience will be able to reconnect with memories of the places they once lived. We have only one director and two animators in the team and each of us had to take on multiple roles.

3D production involves many characters and complex processes so time management must be extremely rigorous

This is the first time we used dialogue to tell a story.

We worked with a professional screenwriter to refine the script and invited professional voice actors to perform the voiceovers.

When we meet overseas audiences many of them are unaware that Hong Kong actually has animation production.

There has long been a perception that "Hong Kong has no animation".

We hope by creating high-quality animations to change this impression to have greater confidence in Hong Kong animation

I would like to sincerely thank the judging panel for recognising the value of independent animation.

In terms of commercial returns and technological breakthroughs animation is difficult to compare with pure IP (Intellectual Property)-driven projects directly so it is truly

an honour to receive this award.

Success may not be achieved overnight but by consistently creating and refining our work the results we accumulate will never go to waste.