

HKICT Awards 2024 Winners Stories
FinTech Grand Award - EVIDENT

If I had to describe it in one word, as the founder, it's ambition.
We have the ambition to transform the investment landscape,
and be the leading digital market infrastructure in alternative assets.

We are EVIDENT, the next generation digital market infrastructure for alternative assets.
We help private wealth investors like you and I,
invest in alternative assets such as private equity, private credit or even art,
in a much more efficient and convenient way.

We spent quite some time building the foundation of the company,
our own proprietary technology stack built from the ground up,
our licensing set up, our legal and regulatory processes.

I would use the word trust.
We are building a platform that is secure, transparent and compliant with regulations,
earning the trust of our clients and our partners.

Blockchain is at the core of our platform,
enabling us to deliver easier access to assets, lower investment minimums,
and also more liquidity in these assets by enabling a secondary market.

We use this technology to enable three things that we want to be world-class in.
First of all, we have the digitalisation of the underlying assets;
Second, we have automated administration;
Third of all, we have providing much better access.
With a fully digital setup, investors can then access these assets in completely new ways.

I would say premium.
We offer high quality investment opportunities,
and outstanding convenience, and efficiency for our users.

One of the major challenges is navigating the different regulations in different jurisdictions.
We address this by obtaining licenses in this jurisdiction,
demonstrating our commitment to compliance and transparency.
We already have a fully licensed setup in Hong Kong as one of the very few players,
and are working towards licensing in other key markets.

I would describe it as a pioneering.
This work emphasises the platform's innovative approach in the investment and capital management
space.

We are truly honoured to receive this award.
Becoming one of the leading fintech companies in Hong Kong, it motivates us to keep moving forward.
We aim to build a more accessible alternative investment market for everyone.
We hope to continue innovating in the future and work together to drive the industry's growth.