



HONG KONG  
ICT AWARDS  
2021 香港資訊及  
通訊科技獎

ICT Startup Award  
資訊科技初創企業獎



Leading  
Organiser  
籌辦機構



WTIA  
香港無線科技商會

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FlyFarm International Limited FlyFarm		
<b>Bronze Award 銅獎</b>		
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D-Engraver Limited  
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**Silver Award 銀獎**

Dayta AI Limited

Cyclops

**Bronze Award 銅獎**

Shopkyo Limited

Spaceship Smart Logistics Platform  
 Spaceship 一站式國際物流方案平台

**Certificate of Merit 優異證書**

Carnot Innovations Limited

AI Powered Fault Detection Diagnostics (FDD) & Automated  
 Chiller Plant Optimization Platform

MOJODOMO Hong Kong Limited

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# ICT Startup Award 資訊科技初創企業獎



HONG KONG  
ICT AWARDS  
2021 香港資訊及  
通訊科技獎

## Background 背景

The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talent and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.

The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

There are eight categories under the Hong Kong ICT Awards 2021. There will be one Grand Award in each category, and an "Award of the Year" will be selected from the eight Grand Awards by the Grand Judging Panel.

## Objective 目的

Hong Kong ICT Awards 2021: ICT Startup Award aims at discovering and recognising the outstanding local ICT startup companies which focus on software, hardware and social innovation areas and, reward their distinguished development based on its growth, innovation, creativity, functionality, market potential and performance.

香港資訊及通訊科技獎旨在表揚及推廣優秀的資訊及通訊科技發明和應用，以鼓勵香港業界精英和企業不斷追求創新和卓越，謀求更佳和更具創意的方案，滿足企業的營運需要，造福社會。

通過業界、學術界和政府的共同努力，香港資訊及通訊科技獎於二零零六年成立。香港資訊及通訊科技獎由政府資訊科技總監辦公室策動，並由香港業界組織及專業團體主辦，目的是為香港建立一個廣受香港社會愛戴、並獲國際認同的資訊及通訊科技專業獎項。

2021香港資訊及通訊科技獎設有八個類別的獎項。每個類別均設有一個大獎，而最終評審委員會會再從八個大獎中甄選出「全年大獎」。

2021香港資訊及通訊科技獎:資訊科技初創企業獎旨在鼓勵及表揚本地出色的軟件、硬件和社會創新領域的初創公司，根據其發展、創新、創意力、功能性、市場潛力及比表現褒獎其傑出的發展。

## Message from Chairman of Leading Organiser 籌辦機構主席獻辭



**Mr. Roy Law**  
**Chairman**  
**Hong Kong Wireless Technology**  
**Industry Association**

**羅國明 先生**  
**主席**  
**香港無線科技商會**

I wish to sincerely extend my heartiest congratulations to all the winners on their incredible achievements at the Hong Kong ICT Startup Award 2021!

Heading toward the 15th year of the establishment of the Hong Kong Information and Communications Technology (ICT) Awards, Hong Kong Wireless Technology Industry Association (WTIA) is thrilled and honoured to be appointed as the leading organisation once again for this event of the year. The objective of the ICT Startup Award 2021 is to discover and recognise the outstanding local Startup companies which expertise in software, hardware and social innovation areas. For all these years, the Award served as a pivotal platform for the local innopreneurs to demonstrate and showcase their ingenious ideas. By gathering all the spirit of innovation together, the ICT Startup Award therefore will act as an accelerator to turn Hong Kong into a First-Class Asia Smart Hub.

Despite the continual influences from the COVID-19 epidemic, the atmosphere for creation and innovation has never been stopped. The response to the ICT Startup Award is unprecedentedly encouraging as it received a record-breaking 93 applications this year. A keen competition appeared in each Award Stream in which judges and assessors have to put additional effort to select the best out of the best applicant.

On behalf of WTIA, I would like to give my sincerest gratitude to the Office of the Government Chief Information Officer for their support as well as all our judges and assessors who have been contribute an immense effort and time and delivered a professional adjudication to the Award. We believe the Hong Kong ICT Startup Award will continue to be one of the most significant stages for local Startups to shine their talents and creativity. And by working together, the Award is eager to innovate for the local Startup industry to continue to flourish. Thank you!



本人衷心祝賀「2021資訊科技初創企業獎」所有得獎單位！

香港資訊及通訊科技獎轉眼間經已踏入第十五個年頭。香港無線科技商會非常榮幸能夠再次擔當資訊科技初創企業獎這項資訊科技界年度盛事的籌辦機構。2021資訊科技初創企業獎旨在發掘在軟件設計、硬件研發以及社會貢獻三大範疇上帶來重大的成就及超越想象的創新的本地初創企業，透過向各方面均表現優秀的初創企業授予獎項，肯定其所作出的非凡貢獻。多年來，資訊科技初創企業獎在本地初創業界一直扮演著相當重要的平台，為本地科創企業家提供一個具公信力的舞台來展示其創新的理念。資訊科技初創企業獎匯集各方創意，凝聚本地初創力量，致力推動香港成為亞洲頂級智慧都會。

儘管受著疫情的持續影響，本地的科創氣氛並無因此而減卻。承蒙業界熱烈的參與和支持，本年度2021資訊科技初創企業獎更破紀錄地收集到共93份報名申請，這個令人鼓舞的消息亦再次證明了本地初創生態圈已逐漸適應疫後新常態，相信能為本地科創繼續發光發亮。而本年度參賽單位質素相當高，在各個獎項組別的激烈競爭下，有賴一眾專業評審團從一群創意十足的作品中為大家精心選拔出最優秀的單位。

本人謹代表商會感謝政府資訊科技總監辦公室的支持及向一眾勞苦功高的評審團聊表深切的敬意，評審的參與亦是成就初創企業獎的成功中不可或缺的一環，接下來，香港資訊及科技初創企業獎將肩負起提拔別具潛質的本地初創的責任，與各界攜手合作，繼續燃亮本地初創生態圈的星星之火，承載著本地科創堅毅不朽的精神邁步向前。

## Message from Chairman of Final Judging Panel 評審委員會主席獻辭

**Ir. Allen Yeung, JP**  
**Founder and CEO**  
**Intelli Global Corporation**

**楊德斌工程師，JP**  
**數睿科技國際有限公司**  
**創辦人及行政總裁**

My heartfelt congratulations to all the winners of ICT Startup Awards 2021 for their outstanding innovations and technological breakthroughs! As echoed by many fellow judges, we were nicely surprised to see many world-class leading innovations in this year's competing teams.

According to InvestHK Annual Startup Survey, the number of Hong Kong startups continued to increase by 12% to 3,755 in 2021, despite COVID-19. We can further expect huge growth arise in ICT industries because of the recent policy address emphasizing on the integration into the national development and the Government's commitment in developing a more comprehensive I&T ecosystem. The newly proposed Northern Metropolis - as an international I&T hub couples well with the National 14th Five-Year Plan and development of Greater Bay Area; all of these bring tremendous opportunities for Hong Kong and our start-up community. In coming years, I expect technology and its applications will be utilized in the way that they have never been before. As Hong Kong continues to develop our smart city and international I&T hub, we definitely need to attract global tech-talents. It is therefore the responsibility of all of us to work together to expand and strengthen our connections in the Greater Bay Area and internationally.

I look forward to next year ICT award and all the energetic and enthusiastic new comers to surprise all of us once again. Last but not least, I like to thank all the judges for their excellent contributions and our leading organizer, WTIA, for their well organised award competition.



衷心祝賀香港資訊及通訊科技獎2021 - 資訊科技初創企業獎的所有獲獎者！評委們都很驚喜地看到今年參賽隊伍中有許多世界級領先的創新。我特別欣賞他們傑出的創新和技術突破。

根據投資推廣署年度初創企業調查，儘管在冠狀病毒的疫情下，香港初創企業的數量在2021年繼續增長12%，達到3,755家。剛剛出臺的施政報告強調融入國家發展大局，新擬建的北部都會區，作為國際創科中心與國家「十四五」規劃和大灣區發展相結合，以及政府致力發展更全面的創科生態環境，我們可以預期資訊科技行業將出現巨大的增長。所有這些都為香港和我們的初創企業們帶來了無限的發展機遇。在未來幾年，我預計科技及其應用將迎接前所未有的發展。隨著香港繼續發展智慧城市及國際創科中心，我們必需繼續吸引全球頂尖的科技人才；因此，有必要共同努力，擴大和加強我們在大灣區和國際上的聯繫。

我期待明年的資訊及通訊科技獎有更多充滿精力和熱情洋溢的新進創新企業，帶給大家更多的驚喜。最後，我要感謝主辦機構 - 香港無線科技商會及所有評委的出色貢獻。

## ICT Startup Award Judging Panel 資訊科技初創企業獎評審委員會

The list is in alphabetical order by the names of judges  
以下名單以評審姓名英文字母次序排列



### Chairperson 主席

Ir. Allen YEUNG, JP 楊德斌工程師, JP  
Founder and CEO, Intelli Global Corporation  
數睿科技國際有限公司 創辦人及行政總裁

### Deputy Chairperson 副主席

Prof. Erwin HUANG 黃岳永教授  
Associate Professor, The Hong Kong University of Science  
and Technology  
香港科技大學 副教授

### Members 成員

Ms. Alice SO 蘇雅麗女士  
Head of Entrepreneurship, Hong Kong Cyberport  
Management Company Limited  
香港數碼港管理有限公司 創業家主管

Mr. Alvin LAM 林溢鋒先生  
Managing Partner, T12M Ventures Limited  
拾貳門創科資本有限公司 管理合夥人

Mr. Antony YUEN 袁建樑先生  
Co-Founder, JobsDB  
JobsDB 聯合創辦人

Mr. Edmond LAI 黎少斌先生  
Chief Digital Officer, Hong Kong Productivity Council  
香港生產力促進局 首席數碼總監

Mr. Jason CHIU 趙子翹先生  
Founder & CEO, Cherrypicks  
創奇思有限公司 創辦人兼行政總裁

Mr. Jon NG 黃鴻順先生  
General Manager, New World Group  
新世界 總經理

Mr. Kelvin TSE 謝佳文先生  
Director, Global Partner Solutions, Microsoft  
Microsoft 全球夥伴解決方案部總監

Ms. Kiki WANG 王瑩女士  
Head of Incubation Programmes, Hong Kong Science and  
Technology Parks Corporation  
香港科技園公司 創科培育計劃及企業加速計劃總監

Mr. Michael YUNG 翁偉基先生  
Head of Digital Product and Technology, Asia Miles Limited  
亞洲萬里通有限公司 科技產品及策劃總監

Mr. Ricky WONG 王維基先生  
Vice Chairman and CEO, Hong Kong Television Network Limited  
香港電視網絡有限公司 副主席及集團行政總裁

## ICT Startup Award Panel of Assessor 資訊科技初創企業獎評審委員會

### Hardware and Devices 硬件與設備



#### Chief Assessor

Mr. Vincent SO 蘇增慰先生  
Chairman, RTIA  
香港零售科技商會主席

#### Assessors

Ms. Kit TANG 鄧詠筠女士  
Executive Editor, Bloomberg Businessweek (Chinese)  
《彭博商業周刊/中文版》執行編輯

Mr. Luke CHU 朱偉標先生  
Chairman, Hong Kong Internet & Ecommerce Association  
香港互聯網及電子商務協會會長

Mr. Patrick LEUNG 梁栢豪先生  
Field Sales Representative, Google Cloud

Mr. Thomas CHENG 鄭應良先生  
Head of Digital Services, Ericsson (HK & MacMrau)  
愛立信(香港及澳門)數碼服務及產品部總監

Mr. Joe SUN 孫國權先生  
General Manager, Thinxtra Solutions Limited  
Thinxtra Solutions Limited總經理

Mr. Wise WONG 黃灝明先生  
Senior Manager Enterprise Business Development,  
Samsung Electronic HK Co. Limited  
三星電子香港有限公司高級經理(企業業務發展)

Mr. Danny CHONG 莊漢彬先生  
Senior Investment Director, Gobi Partners  
戈壁創投資深投資總監

### Social Impact 社會貢獻



#### Chief Assessor

Mr. Tony LEE 李振培先生  
General Manager, ITRC, HKCSS  
香港社會服務聯會資訊科技資源中心總經理

#### Assessors

Ms. Dorothy LAM 林之鴻女士  
Co-Founder & Chief Catalyst, Dream Impact  
夢創成真聯合創始人及首席推動者

Ms. Tiffany WAN 尹穎儀女士  
General Manager, Tencent WeStart (Hong Kong)  
騰訊眾創空間(香港)總經理

Mr. Stanley CHOW 周國正先生  
Executive Committee Member, HKAIM  
香港互動市務商會委員會委員

Ms. Yina CHAN 陳伊娜女士  
Principal, Saltagen Ventures  
Saltagen Ventures投資總監

Mr. Sam WONG 黃子華先生  
General Manager, Tuspark Hong Kong  
啟迪之星(香港)總經理



## ICT Startup Award Panel of Assessor 資訊科技初創企業獎評審委員會

### Software and Apps 軟件及應用服務



#### Chief Assessor

Ms. Lilian LEONG 梁芷茵女士  
Startup Executive | Consultant

#### Assessors

Mr. Elton CHAN 陳毅東先生  
Chairman, HKEBA  
香港電子商務業協會主席

Mr. Willy LAI 賴志偉先生  
Co-Founder and CEO, Fimmick  
Fimmick 聯合創辦人及行政總監

Mr. Jeffrey CHENG 鄭煒恒先生  
Co-Founder and CEO, Ooosh Co-Working Space  
Ooosh Co-Working Space 聯合創辦人兼行政總裁

Mr. Lawrence CHENG 鄭君任先生  
Co-Founder and Director, Plug Media Services Limited  
Plug Media 聯合創辦人兼編輯總監

Ms. Tania LAU 劉淑芬女士  
Senior Director of Marketing, Verizon Media  
Verizon Media香港市場及傳播部資深總監

# ICT Startup Grand Award

and ICT Startup (Hardware and Devices)  
Gold Award

## 資訊科技初創企業大獎

及 資訊科技初創企業 (硬件與設備) 金獎

### Gense Technologies Limited

Gense Technologies - Portable and self-administrable  
medical imaging for remote diagnostic screening and  
chronic disease monitoring

用於遠程診斷篩查和慢性病監測的便攜式自助醫學成像

<https://www.gensetechnologies.com/>

**gense**



Gense offers an affordable and portable self-help medical imaging device for in-depth health monitoring and diagnostic screening at home and clinics. The device targets some of the costliest diseases' early detection and chronic disease management for liver, lungs, kidney and more.

Developed as a home-based medical imaging modality to assist telemedicine, the imaging scan can be self-administrable by users without any substantive operative training, powered by cloud-based machine learning algorithms.

The award-winning startup is built by a team of 15 PhDs and researchers from Stanford, Cambridge, and Hong Kong. The team is also coordinating over 8 partnerships with professors on clinical trials and engineering.

Gense has raised USD 2.5mil from grants and investment to date, and developed capacity to mass manufacture with medical device certification.

The startup has also been approached by healthcare distributors from over 20 markets globally, including private hospital network, clinic chains, health insurers, and multinational conglomerates.

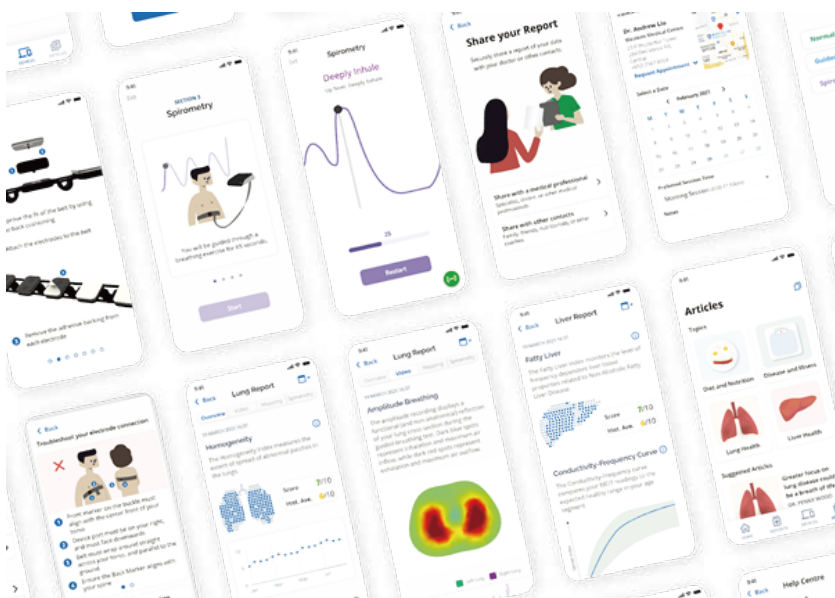
Gense提供便攜式自助醫療成像設備，用於在家和診所進行深入的健康監測和診斷篩查。該設備針對肝、肺、腎等一些最昂貴疾病的早期檢測和慢性疾病管理。

作為一種輔助遠程醫療的家用醫學成像設備，成像掃描可由用戶自行管理，無需任何實質性的操作培訓，並由雲端的機器學習算法提供支持。

這個團隊由來自斯坦福大學、劍橋大學和香港的 15 名博士和研究人員組成。團隊正在與臨床試驗和工程學教授協調超過 8 個合作夥伴關係。

迄今為止，Gense已通過贈款和投資籌集了二百五十萬美元，並通過醫療器械認證開發了大規模製造能力。

來自全球 20 多個市場的醫療保健分銷商也與Gense的團隊接洽，包括私人醫院網絡、連鎖式診所、健康保險公司和跨國企業集團。



## Comments from Judging Panel 評審委員會評語

This solution provides a favourable alternative to clinics and households to perform an early diagnostic screening in a remote and self-administrable fashion which helps to enhance personal health by flagging health concerns in the early stage before the rapid deterioration. This user-friendly health solution also provides easy-to-follow in-app instructions which allow users to conduct the self-diagnosis in minutes. The online medical report also gives the opportunity to the users to trace and track their health condition and share with the user-specified healthcare provider(s) via a secured cloud platform. There would be a great potential for this solution to be publicised.

方案為診所及家庭提供一個較經濟實惠的早期健康篩查及監測服務。不但能向用家作出早期的醫學警示以防止症狀繼續惡化，其使用門檻亦非常切合大眾，只要依照應用程式內簡單的指示操作，在數分鐘內就能自行為身體進行掃描。用家能憑藉線上醫療報告追蹤身體狀況，通過安全的雲端與指定的醫療保健提供者共享，達致更完善的體驗。這項產品別具潛力，在應用層面上有非常大機會能夠得以普及。

# ICT Startup (Hardware and Devices) Gold Award

## 資訊科技初創企業 (硬件與設備) 金獎

Vista Innotech Limited 高瞻創新科技有限公司

Micro Gimbal Stabilizer (MGS) Technology

微雲台防抖技術

<https://www.vit.com.hk/>



VIT's key technology is the MGS that tilts a sensor and a lens together to provide superb anti-shaking performance, much better than traditional Electronic Image Stabilizer (EIS) and Optical Image Stabilizer (OIS). This allows MGS cameras to take sharp images even under shaky and low-light conditions. The MGS technology with integrated designs and 45+ patents can downsize conventional gimbals by 500 times. VIT's MGS camera modules are already in mass production for various applications, including action cameras, robots, smartphones, wearable cameras. The latest MGS model can support auto-focus, ultra-wide lenses and a wide variety of image sensors, and 2m shockproof.

VIT的核心MGS技術通過同時轉動影像傳感器及鏡頭，達致優秀的防抖表現，比傳統的電子及光學防抖技術優勝。在抖動及低光情況下，採用MGS的相機依然能拍出清晰的影像。MGS採用一體式設計，並獲45+專利保護，體積遠比傳統防抖雲台小500倍。MGS相機模組已經在量產階段，能通過2米跌落測試，並且應用廣泛，包括運動相機、機械人、智能手機及穿戴式相機



### Comments from Judging Panel 評審委員會評語

The Micro Gimble Stabilizer (MGS) design empowered by Vista Innotech Limited consists of the key component proprietary auto-calibration software which allows the camera to automatically calibrate MGS. This innovative solution on one hand compensates the minor manufacturing errors, on the other hand, it optimizes the anti-shaking performance. The MGS design outputs an impressive anti-shaking performance which is significant to enhance the image quality for most of mobile devices nowadays.

此項微型環架平衡裝置設計當中包含的自動調節軟件作為研發重點部分能夠讓相機充分地作出自我調節去補償硬件製造時的微小誤差，優化鏡頭避震效果，一方面能降低硬件製造成本之餘，另一方面又能夠增加影像質素。與傳統電子影像避震技術有別，MGS採用的是機械式避震，MGS相機無需處理大量運算工作，因此，填補了傳統電子方式會產生影像延遲的弊病。

# ICT Startup (Hardware and Devices) Silver Award

## 資訊科技初創企業 (硬件與設備) 銀獎

United Microelectronics Centre  
(Hong Kong) Limited  
聯合微電子中心(香港)有限公司

### Ultra-low Power Edge AI Chip 超低功耗邊緣人工智能芯片

<https://umehk.com/>

The Ultra-low Power Edge AI Chip is featured by world-leading power efficiency, with power consumption as low as 6 milliwatts. It can support ultra-long standby and operation time of portable intelligent devices, e.g. smart watches, earphones, mobile phones, laptops, surveillance cameras, etc. Built with UMEC's proprietary technologies, it is compatible with different convolutional neural network (CNN) models and sensors, without the need for network connection, empowering the devices to carry out a wide range of real-time AI functions like device wake-up, object detection, image and speech recognition, etc. Each chip includes built-in microprocessor and memory, so the users can easily configure the chip to cater the unique requirements of their applications. Running with ultra-low power does not mean that it has to sacrifice computing performance and accuracy. With novel hardware and network architecture, it can retain useful information as much as possible, and at the same time realize high-speed computing with very low power consumption. The chip has overcome the existing technology bottlenecks and unlocked unlimited possibilities of edge AI applications.

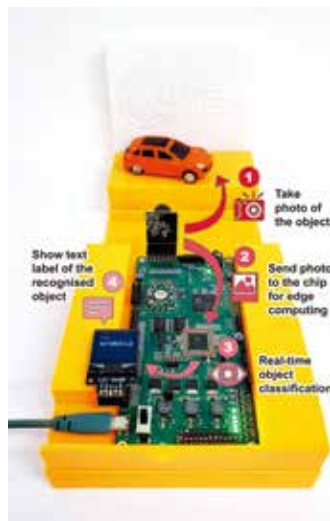


### Comments from Judging Panel 評審委員會評語

The AI chip developed by UMCL demonstrated outstanding performance in terms of power consumption. This hardware product significantly reduces the power consumption to 6 milliwatts which is equivalent to the total amount of power of an iPhone12 for one month without charging. This edge AI product fills the niche perfectly by providing ultra-low power features and redefining the power consumption of AI chips. The application shall be widely adopted and suit for various use cases.



這款超低功耗邊緣人工智能芯片的效能領先全球，耗電量低至6毫瓦，為各種可攜式智能裝置，如智能手錶、耳機、手機、手提電腦、監控攝影機等提供極長的待機及使用時間。建基於聯合微電子中心的專有技術，它能兼容不同的卷積神經網絡模型及傳感器，在無需網絡連接下，支援裝置實現各種即時的人工智能功能，例如裝置喚醒、物件偵測、圖像及語音識別和分類等。每塊芯片都內置微處理器和存儲器，令用家可以簡易地配置芯片，以滿足個別應用的需求。以超低功耗運行不代表需要犧牲運算性能和準確性，憑藉嶄新的硬件和網絡架構，它能保留最多的有效資訊，並在超低功耗下實現高速運算。該芯片克服了現有的技術瓶頸，為邊緣人工智能應用開創了無盡的可能性。



此項續存力極高的人工智能晶片，非常適合應用於各種內含人工智能運算的電子產品。雖然現時市場具有大量晶片可供用家選擇，然而能夠做到超低功耗的晶片配備非常罕見，而UMCL研發的晶片除了提供超低功耗人工智能運算之外，亦都延長了電池壽命，在圖像處理速度亦有所提升。預計未來在本地晶片發展業務有相當不錯的潛力。

# ICT Startup (Social Impact) Gold Award

## 資訊科技初創企業 (社會貢獻) 金獎

AlphaZone Limited  
奧飛互動科技有限公司

### GOPod Interactive Learning and Therapy System

#### GOPod 互動學習和治療系統

By integrating learning and cognitive training with activities and exercises, GOPod Interactive System makes every learning or training session fun and engaging.

Equipped with a patented wearable sensor technology, GOPod can recognize the identities of multiple users and their body parts. This enables multi-user Activity-Based Learning for schools and Activity-Based Rehabilitation for social services. Unlike other popular platforms such as iPad or laptop which allow single person interaction, GOPod' s advantages in learning and cognitive training are obvious.

GOPod delivers two libraries of content. For education, GOPod provides a library of learning programs in concepts, math, English and Chinese, as well as physical fitness training programs for different kindergarten levels. For elderly care and rehabilitation services, GOPod provides cognitive training programs in memory, attention, problem solving, life skills and perception. GOPod' s group-based platform can also facilitate the experience of collaboration and social skill training, a dimension which is much needed in education and social services nowadays.



#### Comments from Judging Panel 評審委員會評語

Unlike the rehabilitation solution in the current market, GoPod served as a group-based platform to encourage collaboration between peers and help facilitate social skills by utilizing the 8 standalone sensor devices in which the system could identify the ID of multiple users or body parts of as a user. This wearable interactive solution also allows the teachers and therapists to customize and DIY their training content through the cloud-based editor, with that flexibility, each training session shall be well suited for different target audiences and therefore the market potential of the solution is promising.



通過將學習/認知訓練與活動/運動鍛煉相結合，GOPod 互動系統令每一節學習或訓練課程變得充滿趣味和投入感。

GOPod 配備了可穿戴互動技術專利，可識別多個用戶的 ID 身份及其身體部位，能為學校提供一個多用戶的活動教學平台 (ABL)，並為社會服務提供一個多用戶的活動康復平台 (ABR)。與 iPad 或手提電腦等其它常用平台提供單人交互的方式不同，GOPod 在學習和認知訓練方面具有非常突出的應用優勢。

兩個內容庫：教育方面提供了適合不同幼兒園程度的常識、數學、英文和中文的學習課程，以針對安老復康服務提供了記憶力、注意力、解決問題、生活技能和感知能力等認知訓練項目。這是一個小組互動平台，可提供協作體驗和社交技能培訓，這些訓練在當今的學校教育和社會服務有巨大需求。



此項技術有別於市場上的復康解決方案，GoPod的系統以團隊合作方向作為主軸，透過由八個獨立運作的LED屏幕傳感器及微型標籤組成的傳感系統，即使同時運作，仍能識別多個用戶身份，以鼓勵用者在遊玩過程中的相互溝通協作，而此項復康解決方案對於長者及兒童的身心發展有莫大裨益。系統設計非常彈性，具備客製化的內容編輯器，讓教師及治療師可以自訂所需內容，大大提升了整個GoPod互動學習和治療系統的市場潛力及復康體驗。

# ICT Startup (Social Impact) Silver Award

## 資訊科技初創企業 (社會貢獻) 銀獎

FlyFarm International Limited

**FlyFarm**

<https://flyfarm.com/>



**FLYFARM**

FlyFarm is a Hong Kong based agri-tech company who designs and builds a set of technologies to enable the efficient operation of highly automated vertical insect farms. The FlyFarm Production System – is a cloud connected array of in-house designed robotics, IoT, and automation software purpose-built for insect farming that can operate 24/7. To meet the needs for protein to sustain a global population of 10 billion people by 2050, FlyFarm envisions a future in which organic waste streams are fully re-utilised and where feed and food production are sustainable. Current farming systems and production of conventional protein sources already put tremendous pressure on our environment – contributing to depletion of already stressed wild fish stocks, deforestation and water stresses.

FlyFarm's mission is to become a global agri-tech business with a network of cloud connected, highly automated, Black Soldier Fly insect farms that up-cycle organic waste into high quality protein for animal feeds and other sustainably produced by-products.



### Comments from Judging Panel 評審委員會評語

This solution facilitates better production management by utilizing the remote-control method through the company's proprietary cloud software Fly Web. By analysing the dataset collected from the sensors, users could now predict the production outcomes and optimise the production parameter. This solution adopts the up-cycles local organic waste to produce protein and enables a circular economy with zero waste. Environmentally speaking, a lot of positive impacts could be generated by this solution.

FlyFarm 是一家總部位於香港的農業科技公司，設計和構建了一系列技術，以實現高度自動化和高效運營的垂直昆蟲養殖農場。FlyFarm 生產系統是由自主研发的機械、物聯網和自動化軟件等組成的雲端技術，專為昆蟲養殖而設計的全天候運行系統。現今養殖系統和傳統蛋白質的生產源已經給我們的環境帶來了巨大壓力，野生魚類資源枯竭、森林砍伐和水資源短缺等潛在威脅。此外據報告顯示，全球人口將於2050年增長至100億，為了滿足對日益嚴峻的蛋白質需求同時降低對環境的負面影響，FlyFarm 設想了一個以有機廢物為原料來生產飼料和食品的經營理念，達致可持續發展未來。



此方案利用感應器及雲計算等創新技術優化了整個生產過程，通過獨有雲端軟件進行遠程控制更有效率地去管理生產。透過已安裝的感應器去收集農場數據，配合雲端計算技術對生產結果作出精準的預測，管理者可以通過微調生產參數去優化產量。為全球糧食供應開拓新方向之餘，採用有機廢物進行升級回收的策略實現的零廢物的循環經濟，對環境保護帶來正面影響。

# ICT Startup (Social Impact)

## Bronze Award

### 資訊科技初創企業 (社會貢獻) 銅獎

AESIR Institute Limited

迅科教育中心有限公司

Sky Writing — Magic Chinese

體感書寫訓練遊戲 - 「魔法文字大作戰」

<https://www.aesir.hk/>

Magic Chinese is a serial game designed for children with dyslexia in Chinese and Ethnic minorities. Through working with Occupational therapists, special school teachers, it has designed three motion detection games “Sky-writing training”, “words recognition game” and sentencing game. Magic Chinese aims to promote children’s interests towards Chinese studies and adopt latest AR and VR technology to enhance the eye-hand coordination.



《魔法文字大冒險》是一系列為患有讀寫障礙的兒童和少數族裔人士而設計的遊戲。透過與治療師和特殊學校的老師合作，設計了三款具動態感應功能的遊戲：「口唱書空 — 體感書寫訓練遊戲」，「認讀訓練 — 辨別文字遊戲」和「句子組織訓練」。此遊戲旨在提升學生對中國語文的興趣，並運用AR和VR技術增強其身體協調能力。



#### Comments from Judging Panel 評審委員會評語

This solution tried to address an important social issue of which the heavy burden lays on the students with ethnic minority backgrounds and children with Dyslexia when learning Chinese. On one hand, it uses motion capture to arouse children interests in language learning by providing visualised context to ignite a better understanding of some abstract concepts of Chinese words. On the other hand, the solution enhances the users’ muscles memory in writing complicated Chinese wordings.

此語言治療方案嘗試幫助患有讀寫障礙症的人仕以及來自少數族裔的香港兒童去更容易地學習中文。無線動感技術給予用者一個更具趣味及高參與性的學者方式。用者能夠以無線裝置練習筆劃順序，同時能夠訓練到手部的肌肉記憶，幫助對於中文文字敏感度不足的用者提高書寫記憶。生動的遊戲故事讓用者更容易去理解中文抽象概念，提高對學習中文的興趣，鼓勵自我學習。



# ICT Startup (Social Impact) Certificate of Merit

## 資訊科技初創企業 (社會貢獻) 優異證書

**Breer Limited 麵包啤酒有限公司**

**Breer Limited**

<https://www.breer.com.hk/>



Waste is not waste until you waste it - Breer is a food upcycling startup that reduces bread waste and utilizes it in the brewing of beer. Breer introduces a novel taste of beer into the Asian market, while remonetizing otherwise wasted resources. Brewed with 3 main ingredients: 78% barley, 13% hops and 9% yeast, Breer supports the local brewing businesses, replacing the 78% of barley needed for beer, with bread. The mobile application, live on Play Store, facilitates real-time communication between all Breer stakeholders, and Breer has created a novel brewing methodology.

廢物是可以重用的 — Breer 是一家香港的初創公司，專門收集並回收未售出和未食用過的麵包，並用其來釀造手工啤酒。Breer將新口味的啤酒引入亞洲市場，同時重用其被浪費的資源。啤酒是由三種主要成分釀造而成，包括78% 的大麥、13% 的啤酒花和 9% 的酵母。通過支持及與本地的釀酒公司合作，Breer用麵包代替了啤酒所需的 78% 的大麥。此外，Breer更在PlayStore上載獨家嘅手機應用程式，促進相關利益者之間嘅實時溝通。最後，Breer 創造了一種新穎的釀造啤酒嘅方法。



### Comments from Judging Panel 評審委員會評語

The upcycle solution aims to address the local food wastes issue and put the spotlight on promoting the concept of sustainable drinking. The minimal manpower cost of the Breer Runners helps to kick-start the Breer. The Breer mobile application helps to gather the volunteer (Breer Runners) and served as an important communication to collaborate between the production line and partners. A loyalty programme is also embedded in the Breer mobile application which encourages customers to take part in the upcycle mission and together to create a sustainable production and consumption circle.

這項廚餘回收循環解決方案旨在應對現時本地食品浪費的問題。而能夠讓Breer成功發展並推廣這個環境保護的理念，一群麵包收集義工的參與佔非常重要的席位，大減少了運作上所需要的人手成本。Breer手機應用程式則扮演著團隊溝通協作的平台，統籌義工收集棄置麵包及聯絡合作伙伴。程式中內含顧客忠誠系統，鼓勵用家支持可循環經濟。Breer的理念清晰明確，籍可持續發展產品使用家及社會能夠明白環境保護的重要性。

# ICT Startup (Social Impact)

## Certificate of Merit

### 資訊科技初創企業 (社會貢獻) 優異證書

#### CheckPlus Limited

#### CheckPlus for Non-Profits (Smart Payment/ Donation System)

#### CheckPlus 非牟利機構版

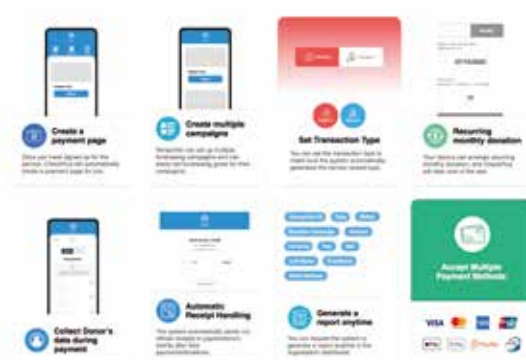
#### (智能付款捐款平台)

<https://check.plus/>

CheckPlus is a local Hong Kong fintech company and CheckPlus for Nonprofits aims to serve as a one-stop online automated payment and donation platform and provide a streamlined payment/donation experience for nonprofits and their donors. We aim to make it easier for their donors/payers to pay with various payment methods (including local payment methods such as PayMe and FPS) and to streamline the online donation process with useful automation features such as automatically generate donation receipts that meet that IRD requirement and the ability to generate a single comprehensive system report etc. The platform was first launched in early 2019, and the platform has already partnered with 45+ nonprofit organizations in Hong Kong and have helped raised millions of dollars from thousands of their donors since launch. More importantly, CheckPlus aims to accelerate the usage of mobile payment for more nonprofits and become the bridge between nonprofits, emerging mobile payment methods and their payers/donors.



CheckPlus是一家扎根香港的金融及網商科技公司，其下的 CheckPlus for Nonprofits為非牟利機構及捐款者提供簡單的支付及捐款體驗。目標是讓捐款者更容易使用各種支付方式（包括本地支付方式，如PayMe和轉數快）支付，並透過自動化功能去簡化捐款流程，例如自動發出符合稅局要求捐款收據及準備一份全面的系統報告等。自從平台於2019年初推出，平台已與45多間機構合作，自推出以來已幫助多間機構處理數百萬元的捐款及付款，亦接觸了數千名捐款者。CheckPlus for Nonprofits 希望鼓勵更多非牟利機構使用電子支付，並成為非牟利機構、新興電子支付方法與付款/捐款者之間的橋樑。



#### Comments from Judging Panel 評審委員會評語

CheckPlus addresses the pain point of the NPOs while processing the donation payment and therefore the one-stop solution offers an automated transaction process and integrated with the traditional card payment and mobile payment to allow multiple payment gateways. The Checkplus Solution is well suited for the non-profits in Hong Kong and help NPOs to concentrate on their core services rather than deploying manpower to deal with the consuming administrative work.

CheckPlus的一站式捐款處理平台為非牟利組織將整個捐款或付款流程自動化，設立個人化的付款介面，為不同項目建立各種捐款及付款的類型。CheckPlus方案釋放了非牟利組織以往投放於文書處理上的大量人力資源，協助組織將集中力放在其他重點服務上，回饋社會。

# ICT Startup (Software and Apps) Gold Award

## 資訊科技初創企業 (軟件及應用服務) 金獎

**D-Engraver Limited**

**誠鐫科技有限公司**

**Hashtag/HashSign**

**區塊鏈貼/區塊鏈簽**

<https://www.d-engraver.com/home>

An all-in-one deal closing platform, with two brands HashTag and HashSign, for any industries that required remote business activities/operations, high security and traceability.

HashTag assists in tracing the full life-cycle of diversified trading IDs and approval processes with complete business workflow by timeline; while HashSign helps to produce and sign agreements/contracts with encrypted digital signature, which signee's online identity is securely verified by 3D facial recording and double authentication, allowing multiple parties to strike and close deal remotely. The technology behind HashTag and HashSign, D-Engraver Chain, breaks through standard limitations of blockchain technologies that have slow processing speed, bloated data storage and high unit node's maintenance cost, establishing foundation for blockchain's mass adoption across industries. As such, HashTag and HashSign support high speed data processing per second that is 100,000 times faster than Ethereum applications.



**D-Engraver**  
**誠鐫科技**

誠鐫科技在自主研發的誠鐫鏈上,推出了一站式可追溯商業交易平台,區塊鏈貼和區塊鏈簽,適用於為任何需要遙距營商,高安全性,強追溯性的行業。

區塊鏈貼提供完整靈活的業務流程,可基於時間綫追溯多樣化的交易對象ID和審批流程的全生命周期。區塊鏈簽則提供合約多方加密簽署,並完成高安全性的身份認證如3D臉部識別,双重解密認證等,協助多方商業夥伴遠程達成協議和完成交易。作為本平台背後的技术支持,誠鐫鏈突破了區鏈平台共有的處理數據量小,數據存儲及維護成本高等重大問題,為大量普及應用區塊鏈技術在各個行業奠定基礎。因此區塊鏈貼和區塊鏈簽平台可支持在每秒處理大量數據,是以太坊網絡處理速度的100,000倍。



### Comments from Judging Panel 評審委員會評語

The solution Hashtag renders a secured gateway to conduct a business transaction without worrying about the leakage of sensitive data or information during the transmission process by leveraging blockchain technology. This Blockchain-powered ID tracing and the deal closing platform also allow dealing parties to trace back the IDs on the timeline for deal closing and notarize with an encrypted digital signature. Hence, a real-time secured transaction is possible with the emergence of the Hashtag Platform. A promising development could be foreseen as a local start-up network

區塊鏈貼將物聯網解決方案與多項嶄新的技術如區塊鏈算法及數據加密法結合,向企業提供一個安全可靠的平台進行商業活動,以防止高度敏感的資料或數據於交易途中洩漏。此解決方案容許同時間大量資產一同進行搜尋、追蹤、溯源及管理服務。而這個本地研發的解決方案更有著極高的每秒交易次數效率,作為本地初創,具相當充裕的發展潛力。

# ICT Startup (Software and Apps) Silver Award

## 資訊科技初創企業 (軟件及應用服務) 銀獎

Dayta AI Limited

**Cyclops**

<https://www.dayta.ai/>



Dayta AI is a AI SaaS company with a vision to establish a SmartRetail ecosystem that entails Computer Vision and Business Intelligence. Under the rise of e-commerce and even the pandemic, the role of brick-and-mortar stores is clearer than ever before- Extending excellent service and building trust and relationship with customers. Nevertheless, traditional solutions either require high up-front cost or long hardware installation time. Our innovative cloud solution, Cyclops, only requires existing surveillance camera to run. Users can manage stores on a real-time basis and understand deeper insights through customized business intelligence reports, as a result implement data-driven strategies to enhance sales and shopper experience.

Dayta AI 是一家 AI SaaS 公司，其願景是建立一個零售商業智能的生態系統。在電子商務的興起下，實體店的定位轉以提供消費者優質服務，建立信任為主。但傳統的消費者分析方案一般需要高昂的成本，以及過長的硬件安裝時間。我們創新的雲端解決方案 Cyclops 只需要應用店鋪現有的監控鏡頭便可進行分析。用戶可以實時管理店鋪，並通過客製化報表得到深入的見解，提高銷售和顧客購物體驗。



### Comments from Judging Panel 評審委員會評語

This AI-powered solution has paved a path for the local Smart Retail ecosystem by demonstrating the integration of business intelligence and computer vision. It captures the pain point of the current consumers' analytics solution which always require heavy cost for installation and long implementation time. To tackle this issue, instead of using extra hardware such as Bluetooth beacon and Wi-Fi detectors, Cyclops utilizes the surveillance cameras along with the Cloud AI to collect and analyse the real-time data and to perform traffic management and demographic analysis for the management.



Cyclops利用自家開發的人工智能模型分析系統為本地智慧零售的生態系統打下強心針。Cyclops針對現時傳統的顧客分析解決方案作出調整，以店鋪現有的監控錄像作為數據收集點，無需額外增設其他硬件配套如藍牙信標及Wi-Fi檢測器，降低安裝時間和成本之餘，配合自家製雲端人工智能分析技術，為店鋪進行實時的人流分析、熱點分析以及訪客層分析，有利於管理層安排營運策略。

# ICT Startup (Software and Apps) Bronze Award

## 資訊科技初創企業 (軟件及應用服務) 銅獎

Shopkyo Limited

Spaceship Smart Logistics Platform

Spaceship 一站式國際物流方案平台

<https://www.spaceshipapp.com/zh-hk/>

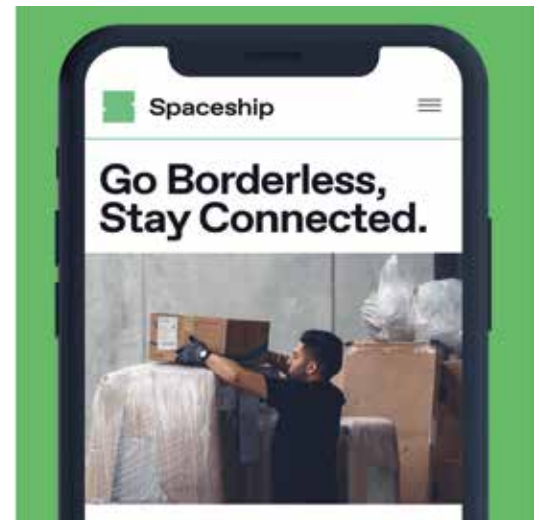
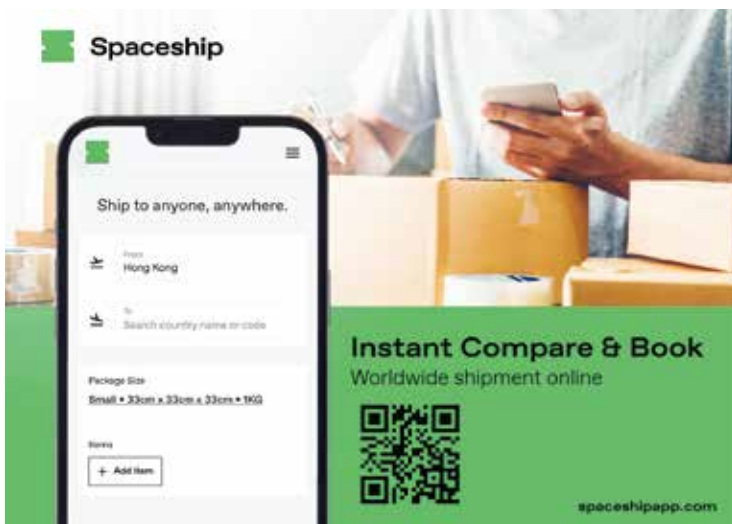


As the leading all-in-one smart logistics solutions platform, Spaceship is set to be the game changer in the traditional logistic industry. Spaceship is on a mission to revolutionise how people see and use international courier services.

Spaceship, their flagship product which is a platform for users to easily and instantly compare and book international courier services. It leverage data and a humanized design to knock down the boundaries of traditional logistic companies, including the complicated shipping procedures and the fragmented existing logistic solutions aiming to make international shipment more accessible to all users.

作為領先市場的一站式物流解決方案平台，Spaceship銳意成為傳統物流行業的顛覆者，其使命是徹底改變人們對國際快遞服務的看法。

Spaceship一站式國際物流方案平台，讓用戶可以輕鬆、即時地比較和預訂國際快遞服務。它利用數據和人性化的設計打破傳統物流界限，包括複雜的運輸程序和散亂的物流方案，旨在讓所有用戶更容易使用國際物流。



### Comments from Judging Panel 評審委員會評語

This all-in-one logistic solution has successfully identified the current logistic problems among different services providers including long onboarding time, fragmented logistic service, and the non-transparent pricing system. As a smart Logistic Hub, Spaceship integrated various couriers services and recommend the best vendor suit for each customer based on the different shipment requirements and past shipping experience.

Spaceship的一站式物流解決方案平台成功地覺察到現時本地物流服務供應商的不足，包括過長的到貨時間，碎片化的物流服務以及欠缺透明度的價格系統，種種不足均使消費者對新型物流服務欠缺信心。而Spaceship作為創新物流匯點，整合多個物流服務供應商，根據每位用家的需求，向用家提供最切合的物流服務建議，為用家提供價值得宜又省時快捷的物流服務。

# ICT Startup (Software and Apps) Certificate of Merit

## 資訊科技初創企業 (軟件及應用服務) 優異證書

### Carnot Innovations Limited

#### AI Powered Fault Detection Diagnostics (FDD) & Automated Chiller Plant Optimization Platform

##### Platform

<https://www.carnot-innovations.com/>

Carnot AI Powered Fault Detection Diagnostics (FDD) & Automated Chiller Plant Optimization Platform is a centralized software that automatically retrieves data from critical mechanical equipment, building automation systems & IOT devices to provide multiple levels of advanced analytics and optimized real time controls.

Descriptive analytics – rich visualizations, intuitive dashboards, dynamic workflows

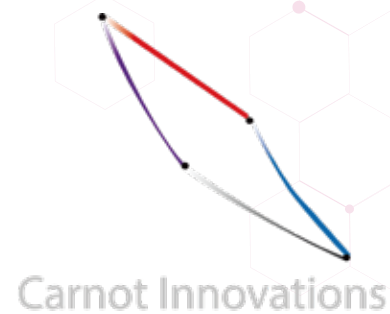
Predictive analytics – machine learning driven unsupervised and supervised fault diagnostics helps predict equipment faults and inefficiencies

Prescribe real time controls – proprietary machine learning algorithms calculate the most optimal setpoints and operational sequences for HVAC equipment and communicate these back in real time.

The software platform enables building owners to exceed their ESG & sustainability targets, reduce carbon emissions, save operational costs while saving the environment.

### Comments from Judging Panel 評審委員會評語

This Building Management Solution (BMS) aims at reducing the operational overhead in commercial buildings through AI analytics and controls. This data-driven energy-saving system performs automated controls to help optimize maintenance and energy costs which could possibly help the building save up to 20% of the total operating budgets and management could therefore make a better distribution of resources. The solution also performs a rich visualization that allows users to have a comprehensive diagnosis of the status of the chiller plant. By optimising the performance of the mechanical equipment, this Building Management Solution not only saves the operational cost and but also save the environment at the same time.



Carnot的AI Powered Fault Detection Diagnostics (FDD) & Automated Chiller Plant Optimization Platform是一個集中式軟件平台，可自動從關鍵機械設備、樓宇自動化系統和 IOT 設備中檢索數據，以提供多層次的高級分析和優化的實時控制。

描述性分析：豐富可視化直觀的儀表板、能夠輕鬆地可視化其設施的性能、報告和潛在故障原因分析。

預測分析：機器學習驅動的無監督和監督故障診斷有助於在設備故障和低效率變得嚴重之前預測它們。

規定實時控制：專有機器學習算法計算 HVAC設備的最佳設定點和操作順序，並實時反饋這些信息。



這項解決方案旨在透過以人工智能對機械設備進行數據分析，減少因機件性能不達標而產生的額外運作成本。系統將收集回來的數據以可視化圖像處理形式展現，使管理者更全面地掌握機械健康狀況。在商業層面上，這項技術有助提高住戶舒適度，優化用戶體驗；在營運上，一方面減少設備停機時間和設備維護成本，同時亦大幅提高了現場維護人員的效率。

# ICT Startup (Software and Apps) Certificate of Merit

## 資訊科技初創企業 (軟件及應用服務) 優異證書

**MOJODOMO Hong Kong Limited**

**MOJODOMO Loyalty Voucher**

<https://www.mojo-domo.com/>

**MOJODOMO**

Mojo-domo is a digital B2B2C customer engagement platform leveraging FinTech for marketers to create, customise, distribute & settle vouchers easily in our global merchant marketplace. We provide data-driven customer engagement products for marketers to interact with their customers and understand more on customer behaviour.

MOJODOMO Voucher Payments is a one-stop service for marketers to engage their customers without any pre-payment and time-consuming negotiation with different merchants. Marketers receive comprehensive, real-time data analytics for redemption transactions - delivering an unprecedented understanding of customer behaviour patterns and campaign efficacy. At the same time, merchants can capture high quality data and new businesses and customers can also experience a convenient and seamless redemption journey with hyper-personalised reward choices. It is a Win-Win-Win situation for Marketers, Customers and Merchants. A fintech breakthrough for loyalty marketers.

MOJODOMO透過結合金融支付及營銷科技，首創以績效為先的客戶獎賞系統方案，取代以傳統實體現金券回饋客戶的推廣模式，協助營銷人員（如銀行和保險公司）接觸更多目標客戶，提升品牌體驗及互動。我們的技術令商戶及行銷人員能夠於系統內完成現金券兌換及結算程序；毋需預先支付，減低所需行政成本及資源浪費。

MOJODOMO Voucher Payments一次性提供營銷人員所需的一切—從電子優惠券的製作、分發到商家網絡及支緩都一手包辦。我們將傳統優惠券數碼化；能於多個線上下、本地和跨境商家處兌換。MOJODOMO系統可實時監察優惠券的換領情況，並採集數據，協助營銷人員及商戶精準了解客戶習慣、推廣活動成效，並且加速營銷行業數碼轉型。對於營銷人員、客戶和商家來說，這是一個三贏的局面。



### Comments from Judging Panel 評審委員會評語

This Loyalty Voucher Solution helps to achieve the world's first zero-waste, performance-based, cross-border approach to loyalty marketing management and deliver high-quality, real-time data for each rewards transaction. MOJODOMO offers a platform to bridge up the gap of the current digital voucher marketplace where disconnectivity appeared between the marketer, customers, and merchants. With its impressive market penetration, MOJODOMO has created a Win-Win-Win situation within the digital voucher ecosystem.



MOJODOMO創新的客戶獎賞系統方案透過結合金融支付及營銷科技，取代傳統模式以實體現金券回饋客戶的推廣模式，成功達致零浪費、跨境的嶄新數碼獎賞消費模式。MOJODOMO協助企業發行獨有的並能夠於線上線下使用的電子優惠券，成功將傳統優惠券數碼化，從中獲取有價值的數據轉回營銷商及商戶，幫助進行下一輪的獎勵計劃。MOJODOMO利用創新科技於商戶、營銷商及用戶三方中擔當橋樑角色，連繫三方締造三贏營銷局面。

# ICT Startup (Software and Apps) Certificate of Merit

## 資訊科技初創企業 (軟件及應用服務) 優異證書

**eCup HK Limited**

**eCup Smart Coffee Platform**

**eCup 智能咖啡平台**

<https://ecup.hk/>

eCup is a smart retail startup that drives digital transformation of local independent coffee shops and the entire coffee industry. Its core value is to promote local coffee culture, and at the same time establish the largest coffee shop network which help coffee shops grow.

eCup launched its mobile app in 2018 Q4. Starting from providing mobile pre-ordering and electronic payments, it has now become an all-rounded coffee digital platform with a complete set of features for both coffee merchants and coffee lovers.

Besides, with various partnerships with large banks and corporates, it has successfully established a leading position in the specialty coffee field and formed a large specialty coffee community. In the next step, eCup will further expand to the B2B coffee industrial chain, using blockchain technology to link suppliers, customers, banks and related entities together, to improve operational efficiency and cash flow in the coffee supply chain.



### Comments from Judging Panel 評審委員會評語

This innovative food and beverage solution kick-off a new round of digital transformation for the coffee industry. This solution acts as a common digital coffee platform to centralise the scattered coffee network in order to compete with the big chains with competitive market power. This all-in-one platform helps the coffee store to adopt the rewards programme, and therefore, independent coffee could keep a high retention rate.



eCup是一家以科技幫助精品咖啡店數碼轉營的智慧零售初創，其核心價值在於通過建構一個大型精品咖啡店網絡擴大獨立/小型咖啡店的客戶群同時增加營業增長。eCup於2018年底推出其手機應用程序，從移動訂單及電子支付領域起步，3年間發展成一個全方位咖啡數碼平台，成功於精品咖啡領域建立起領導者的地位，並凝聚了一個精品咖啡社群。eCup下一步將進一步擴展到整個咖啡市場的產業鏈，利用區塊鏈技術把和精品咖啡有關的所有供應鏈及客戶都串在一起，提升供應鏈各分層的透明度、現金流及整體營運效率。



eCup餐飲解決方案為本地咖啡業界提供一個全新的數碼轉型機會。此方案作為數碼化咖啡供應平台集合並梳理原本十分零碎的本地咖啡網絡，旨在凝聚咖啡小店力量與大型連鎖企業競爭，使小店能夠在市場上佔一席位。除了協助小店數碼轉型外，亦為店舖提供客戶獎賞方案，吸引更多回流顧客，拓展更大咖啡市場。



# Introduction of Leading Organiser 籌辦機構簡介



## Hong Kong Wireless Technology Industry Association (WTIA)

Found in 2001, WTIA is a non-profit trade association and an industry support body focusing on promoting the development, adoption and awareness of wireless technology and application in Hong Kong.

WTIA has been collaborating with government, industry associations and commercial firms to promote the industry. Furthermore, WTIA has established a global network with counterparts in Australia, Canada, China, Finland, Israel, South Korea, UK etc. to facilitate international cooperation.

Over the past few years, we are dedicated to strengthen and grow the startup ecosystem with business and community partners, also to support and connect startups through the collective power of an alliance of co-working space, accelerators and incubators.

## 香港無線科技商會

香港無線科技商會於2001年成立，是在香港註冊的非牟利機構，旨在為香港無線科技界提供一個合作的平台，促進行業的發展與成長。商會的宗旨包括推動香港無線科技應用的發展、使用及認知和促進業界不同種類公司之間的溝通及合作。

香港無線科技商會除了與政府、行業組織和企業積極合作以推廣行業外，亦與在澳洲、加拿大、中國、芬蘭、以色列、南韓、英國等地的相關組織建立了全球網絡，以促進不同地域的合作。

在過去的幾年中，我們致力與企業和社區合作夥伴一同發展及加強本地創業生態系統，並與共享空間、加速器 and 孵化器聯盟，集結力量來支持和聯繫本地初創。

## Enquiry 查詢

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Tel 電話： 2989 9164 Email 電郵： [contact@hkwtia.org](mailto:contact@hkwtia.org)

Website 網址： <https://www.wtiahk.org/>

# Acknowledgement

## 鳴謝

### Organising Committee 籌辦委員會

#### Chairman

Mr. Roy LAW (AT Group Ventures/ Hong Kong Wireless Technology Industry Association)

羅國明先生 (AT Group Venutures/ 香港無線科技商會)

#### Vice Chairman

Ms. Ping WONG (World Changers/ Hong Kong Wireless Technology Industry)

王嘉屏女士 (World Changers/ 香港無線科技商會)

#### Supervisor

Mr. Keith LI (Innopage/ Hong Kong Wireless Technology Industry Association)

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#### Committee

Mr. Ben CHENG (OurSky/ Hong Kong Wireless Technology Industry Association)

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Mr. Eric YUNG (PlayNote/ Hong Kong Wireless Technology Industry Association)

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Mr. Kenny YIU (Fimmick/ Hong Kong Wireless Technology Industry Association)

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Mr. Sunny KOK (Green Tomato/ Hong Kong Wireless Technology Industry Association)

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# Acknowledgement

## 鳴謝

### Panel of Judges 評審委員會

#### Chief Judge

Ir. Allen YEUNG, JP (Intelli Global Corporation)  
楊德斌工程師，JP (數睿科技國際有限公司)

#### Deputy Chief Judge

Prof. Erwin HUANG Steve (The Hong Kong University of Science and Technology)  
黃岳永教授 (香港科技大學)

### Judges

Mr. Michael YUNG (Asia Miles Limited)  
翁偉基先生 (亞洲萬里通有限公司)

Mr. Jason CHIU (Cherrypicks)  
趙子翹先生 (創奇思有限公司)

Ms. Alice SO (Hong Kong Cyberport Management Company Limited)  
蘇雅麗女士 (香港數碼港管理有限公司)

Mr. Edmond LAI (Hong Kong Productivity Council)  
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Ms. Kiki WANG (Hong Kong Science and Technology Parks Corporation)  
王瑩女士 (香港科技園公司)

Mr. Ricky WONG (Hong Kong Television Network Limited)  
王維基先生 (香港電視網絡有限公司)

Mr. Antony YUEN (JobsDB)  
袁建樑先生 (JobsDB)

Mr. Kelvin TSE (Microsoft)  
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Mr. Jon NG (New World Group)  
黃鴻順先生 (新世界)

Mr. Alvin LAM (T12M Ventures Ltd.)  
林溢鋒先生 (拾貳門創科資本有限公司)

# Acknowledgement

## 鳴謝

### Panel of Assessors 評審小組委員會

#### Chief Assessors

Ms. Lilian LEONG, Startup Executive | Consultant

梁芷茵女士 (Startup Executive | Consultant)

Mr. Tony LEE, ITRC, HKCSS

李振培先生 (香港社會服務聯會資訊科技資源中心)

Mr. Vincent SO, Hong Kong Retail Technology Industry Association

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#### Assessors

Ms. Kit TANG, Bloomberg Businessweek (Chinese)

鄧詠筠女士 《彭博商業周刊/中文版》

Mr. Luke CHU, Hong Kong Internet & Ecommerce Association

朱偉標先生 (香港互聯網及電子商務協會會長)

Mr. Patrick LEUNG, Google Cloud

梁栢豪先生 (Google Cloud)

Mr. Thomas CHENG, Ericsson (HK & Macau)

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Mr Joe SUN, Thinxtra Solutions Limited

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Mr Wise WONG, Samsung Electronic HK Co. Limited

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Mr Danny CHONG, Gobi Partners

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Ms. Dorothy LAM, Dream Impact

林之鴻女士 (夢創成真)

Ms. Tiffany WAN, Tencent WeStart (Hong Kong)

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Ms. Yina CHAN, Saltagen Ventures

陳伊娜女士 (Saltagen Ventures)

Mr. Sam WONG, Tuspark Hong Kong

黃子華先生 (啟迪之星(香港))

Mr. Elton CHAN, HKEBA

陳毅東先生 (香港電子商務業協會)

Mr. Willy LAI, Fimmick

賴志偉先生 (Fimmick)

Mr. Jeffrey CHENG, Ooosh Co-Working Space

鄭煒恒先生 (Ooosh Co-Working Space)

Mr. Lawrence CHENG, Plug Media Services Limited

鄭君任先生 (Plug Media Services Limited)

Ms. Tania LAU, Verizon Media

劉淑芬女士 (Verizon Media)



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