



HONG KONG  
ICT AWARDS  
2023 香港資訊及  
通訊科技獎

ICT Startup Award  
資訊科技初創企業獎

# START UP



Leading Organiser  
籌辦機構



**WTIA**  
香港無線科技商會

*Call for Entries*  
參賽須知



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# ICT Startup Award 資訊科技初創企業獎

## Introduction of Leading Organiser 籌辦機構簡介

### Hong Kong Wireless Technology Industry Association (WTIA)

Hong Kong Wireless Technology Industry Association (WTIA), established in 2001, is a not-for-profit, politically-neutral trade association dedicated to the wireless and mobile industry. The Association acts as a platform, an aggregator, and a community for industry professionals to advance and facilitate the development of wireless, mobile, and emerging innovative technologies. We aim to enable technological breakthroughs and accelerate the applications of state-of-the-art technologies in various industries. Together, we are dedicated to shaping Hong Kong into a top-class innovation and technology smart hub.

Throughout all these years, WTIA is glad and honored to have support from all corners of the Wireless Industry. We strive to gather like-minded professionals by organising various online and offline activities to facilitate our six core objectives.

- 5G & IoT
- Blockchain & Metaverse
- Mcommerce & FinTech
- Startup
- EduTech
- Information Security (InfoSec)

## Background 背景

The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talent and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.

The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

There are eight categories under the Hong Kong ICT Awards 2023. There will be one Grand Award in each category, and an "Award of the Year" will be selected from the eight Grand Awards by the Grand Judging Panel.

### 香港無線科技商會

香港無線科技商會(WTIA)成立於2001年，是一個非盈利機構，為從事無線科技的企業提供中立的資訊平台，以促進業界發展。本會作為業界樞紐，致力推廣社會各界對無線科技的關注，以及提倡無線科技及流動技術方案的開發和應用。

二十多年來，香港無線科技商會一直受同業支持，擔任業界與政府溝通的橋樑。每年透過舉辦各種線上線下活動以匯聚業界精英，攜手集中發展本會六大重點項目：

- 5G與物聯網
- 區塊鏈與元宇宙
- 行動商務與金融科技
- 初創培育
- 教育科技
- 資訊安全

香港資訊及通訊科技獎旨在表揚及推廣優秀的資訊及通訊科技發明和應用，以鼓勵香港業界精英和企業不斷追求創新和卓越，謀求更佳和更具創意的方案，滿足企業的營運需要，造福社會。

通過業界、學術界和政府的共同努力，香港資訊及通訊科技獎於二零零六年成立。香港資訊及通訊科技獎由政府資訊科技總監辦公室策動，並由香港業界組織及專業團體主辦，目的是為香港建立一個廣受香港社會愛戴、並獲國際認同的資訊及通訊科技專業獎項。

2023香港資訊及通訊科技獎設有八個類別的獎項。每個類別均設有一個大獎，而最終評審委員會會再從八個大獎中甄選出「全年大獎」。

## Objective 目的

2023香港資訊及通訊科技獎:資訊科技初創企業獎旨在鼓勵及表揚本地出色的軟件、硬件和社會創新領域的初創公司，根據其發展、創新、創意力、功能性、市場潛力及比表現褒獎其傑出的發展。

## Prizes and Benefits for Winners 得獎者的獎勵

The remarkable achievements of the Awards winners (Gold/Silver/Bronze) will be recognised by customers, organisations, the ICT industry practitioners and across the community. Winners will be entitled –

- to receive trophies (Gold/Silver/Bronze) of the Hong Kong ICT Awards;
- to display the official logo of the Hong Kong ICT Awards in their promotional materials;
- to participate in various promotional campaigns to publicise their achievements;
- to be supported for entering into other international awards and competitions;
- to 3 months free access to Lion Rock 72 (co-working space in InnoCentre) or co-working space in Hong Kong Science Park Incubation Centre for SMEs<sup>[1]</sup>;
- to participate in investment matching activities of the Hong Kong Business Angel Network (HKBAN);
- to 3 months free access to Flexi Space in Cyberport Smart-Space for SMEs<sup>[2]</sup>;
- to receive Green Channel Interview (conditional<sup>[3]</sup>) offer of “HK Tech 300 Seed Fund” by City University of Hong Kong (CityU). The awardee will receive up to HKD100,000 in funding and other support from the programme (<https://www.cityu.edu.hk/hktech300/about-hk-tech-300/hk-tech-300-seed-fund>) (For Student Innovation category, only Stream IV “Postgraduate or above” winners are eligible) after passing through the interview; and
- to free participation in some large-scale local ICT events (e.g. InnoEX) for marketing exposure.

Further details and conditions are available at the website: [www.hkictawards.hk](http://www.hkictawards.hk)

<sup>[1]</sup>HKSTP offers 1 free seat access to Lion Rock 72 in InnoCentre or co-working space in Hong Kong Science Park Incubation Centre for 3 months (assigned by HKSTP, subject to availability) to SMEs who are HKICT Awards 2023 Gold, Silver or Bronze award winners.

<sup>[2]</sup>Cyberport offers 1 free Flexi Space in Cyberport Smart-Space for 3 months to SMEs who are HKICT Awards 2023 Gold, Silver or Bronze award winners. The number of flexi-desk offered to ICT Winners is capped to 32. Given the quota, flexi-desk will be offered on a first-come-first-served basis and subject to the availability. Winner shall submit application to Cyberport for the offered flexi-desk on or before 31 Mar 2024 after the announcement of results. Any submission after the deadline will become ineligible.

<sup>[3]</sup>1. Either one of the startup's founders is associated with CityU, such as a student / alumnus / research assistant; or 2. The team could identify at least one CityU's intellectual property (IP) for evaluation if there is no associated founder. (<https://www.cityu.edu.hk/hktech300/cityu-intellectual-property>)

香港資訊及通訊科技獎金/銀/銅得獎者的卓越成就備受各方賞識，包括客戶、機構、業界人士、以至整個社會。得獎者可獲得：

- 授予金/ 銀/ 銅獎之獎座；
- 授權在宣傳物品上展示香港資訊及通訊科技獎的標誌；
- 安排於不同類型的推廣活動中宣傳其得獎項目；
- 協助參加其他國際獎項和比賽；
- 免費使用創新中心內的初創協作基地「Lion Rock 72」或位於香港科學園培育中心的共享工作空間三個月(只限於中小企業)<sup>[4]</sup>；
- 參與香港天使投資脈絡舉辦的投資配對活動；
- 免費使用數碼港共享工作空間Smart-Space內的靈活辦工桌三個月(只限於中小企業)<sup>[5]</sup>；
- 香港城市大學 HK Tech 300 種子基金的面試機會<sup>[6]</sup>。面試成功的隊伍可獲最高港幣十萬元的基金及其他支援。  
(<https://www.cityu.edu.hk/hktech300/zh-hk/about-hk-tech-300/hk-tech-300-seed-fund>) (學生獎項類別只有「研究生或以上」組別得獎者符合資格獲得資助)；及
- 免費參與本地大型資訊及通訊科技活動(如「香港國際創科展」)以拓展商機。

詳情及細則可瀏覽網站：[www.hkictawards.hk](http://www.hkictawards.hk)

<sup>[4]</sup>香港科技園公司為榮獲「2023香港資訊及通訊科技獎」金/ 銀/ 銅獎的中小企業提供一個免費名額，使用創新中心內的初創協作基地「Lion Rock 72」或位於香港科學園培育中心的共享工作空間三個月(由香港科技園公司分配，視乎情況而定)。

<sup>[5]</sup>數碼港為榮獲「2023香港資訊及通訊科技獎」金/ 銀/ 銅獎的中小企業提供一個免費名額，使用數碼港共享工作空間Smart-Space內的靈活辦工桌三個月。共設32個名額，會以先到先得的方式安排。獎項公佈後，獲獎中小企業需於2024年3月31日或之前提交申請，逾時遞交的申請將不獲處理。

<sup>[6]</sup>1. 初創項目團隊的任何一位創辦人與香港城市大學有關(例如:學生/ 校友/ 研究人員)；或 2. 若沒有相關的創辦人，得獎者須選取最少一項城大的知識產權進行評估使用和開發。  
(<https://www.cityu.edu.hk/hktech300/zh-hk/cityu-intellectual-property>)

## General Eligibility Requirements 一般參賽資格

1. The applicant must have the intellectual property right and/or legitimate right over the ICT product/service mentioned in the application. The applicant shall disclose disputes any place over the world over intellectual property right about the applicant's ICT product/service, if any, for the Leading Organiser to consider eligibility of the application.
2. The application must be submitted by locally (Hong Kong) registered entities (please enclose Company/Business Registration proof) or residents in Hong Kong<sup>[7]</sup> at the time of closing for entry enrolment.
3. A significant part of the innovation, design, research and development (R&D) of the mentioned ICT product/service must come from resources in Hong Kong. The applicant should demonstrate significant value-add by the Hong Kong resources contributing to the success of the ICT product/service in the target market.
4. With the exception of the Student Innovation category, the submitted product/service must have been available<sup>[8]</sup> in the market for at least 3 months or in live operation for at least 3 months at the time of closing for entry enrolment (please enclose proof – e.g. delivery note, invoice, public announcement, advertisement, internal announcement, etc.).
5. The same application is only allowed to be submitted to a maximum of ONE award stream among all the Categories. Any application found to have entered into more than one award stream will be disqualified.
6. Winning entries of the Gold/Silver/Bronze award in previous years of the HKICT Awards can enter the Awards again only if there is significant change or enhancement in the product/service, or for a new award category.

1. 參賽者必須擁有參賽項目所述資訊及通訊科技產品/服務的知識產權及/或合法權益。有關資訊及通訊科技產品/服務如在世界任何地方發生知識產權的爭議，參賽者必須披露，供籌辦機構考慮其參賽資格。
2. 參賽者必須在截止報名時為香港註冊公司（請附上公司/商業登記證明）、機構或香港居民<sup>[9]</sup>。
3. 參賽的資訊及通訊科技產品/服務項目在創新、設計和研究發展方面的重要部分必須源自香港。參賽者須展示香港資源為其資訊及通訊科技產品/服務帶來顯著增值，促使有關項目在目標市場取得成功。
4. 除學生獎項類別外，參賽的資訊及通訊科技產品/服務項目必須在截止報名日期前已經在市場上公開發售最少三個月/或開放予下載應用<sup>[10]</sup>或已經投入運作最少三個月（請附上證明—例如送貨單、發票、外發公告、廣告、內部通告等）。
5. 同一參賽項目只可參加各獎項類別的其中一個獎項組別。任何項目如被發現報名參加多於一個獎項組別，將被取消資格。
6. 過往香港資訊及通訊科技獎金、銀、銅得獎項目的產品/服務，必須已作出重大修改或優化，或參加另一個獎項類別，方可再次參賽。

<sup>[7]</sup> "Residents in Hong Kong", in the context of HKICT Awards, include both permanent and non-permanent residents. If an entry is submitted by more than one person, at least half of the members of the group must be Hong Kong resident. For the case of Student Innovation category, certification of Hong Kong resident status can be performed through certifying student status collectively by concerned educational institution.

<sup>[8]</sup> Examples are applications and products already in the market, application systems deployed internally in a company, and mobile solutions available at App Stores. For startup companies competing for ICT Startup Award, prototypes appear only on kickstarter or similar platforms are NOT considered as available in the market.

<sup>[9]</sup>在香港資訊及通訊科技獎的準則下，「香港居民」包括永久居民和非永久居民。如參賽項目由多於一人的組織申請，該參賽組織至少有一半成員必須是香港居民。學生創新獎方面，香港居民身份可由相關學校以統一證明學生身份的方法代替。

<sup>[10]</sup>例如該資訊及通訊科技產品/服務項目已經投入於市場，該應用程式已被應用於公司內部的系統，以及該流動解決方案已於App Stores可供下載。至於競逐資訊科技初創企業獎的初創公司，如其原型樣辦只在kickstarter或類似平台上出現，將不會被視為已投入於市場。

## Rules and Regulations 參賽規則

1. The company is **incorporated after 28 June 2018** according to its Business Registration with the Companies Registry or equivalent supporting documents.
2. Applicants are advised to be aware of the best practice and case-based experience as promulgated by the Office of Privacy Commissioner for Personal Data.
3. Applicants are reminded that any person who, without the permission of Steering Committee of Hong Kong ICT Awards, offers an advantage to parties involved in the Awards as a reward or inducement for doing any act or showing favour in relation to the Awards commits an offence of the Prevention of Bribery Ordinance (Cap. 201).
4. To avoid conflicts of interest and the perception as such, applications for the Awards from sponsors will not be accepted.
5. In case of any dispute, the decision of the Leading Organiser will be final and binding on all parties concerned.

1. 根據其公司註冊處的商業登記或相關證明文件，**參賽公司須於2018年6月28日後成立**。
2. 參賽者需留意由私隱專員公署所制訂的最佳行事方式指引及個案經驗。
3. 參賽者須注意，根據《防止賄賂條例》（香港法例第 201 章），任何人士如未經香港資訊及通訊科技獎督導委員會許可，向任何參與該獎項事務的工作人員提供任何利益，作為該工作人員作出任何以其工作身分而作的行為的報酬或誘因，或作為與申請該獎時給予任何優待或提供任何協助的報酬或誘因，即屬違法。
4. 為避免利益衝突或任何有關利益衝突的嫌疑，香港資訊及通訊科技獎贊助商的參賽申請將不會被接納。
5. 如有任何爭議，籌辦機構保留最終決定權，參賽者不得異議。

## Award Streams 獎項組別

Applicants may **select one of the following** three streams:

### 1. Software and Apps

To recognise the ICT startup companies with products / services in the category of mobile apps, software and related services, basic research, gaming, etc.

### 2. Hardware and Devices

To recognise the ICT startup companies with products / services in the category of Internet of Things, wearable devices and various kind of smart devices, medical equipment, robotics and innovation that leverage hardware as a delivery platform.

### 3. Social Impact

To recognise the ICT startup companies that innovate, launch, create social impact related service, program, platform, etc.

參賽者可於以下**其中一個組別**參賽:

### 1. 軟件及應用程式

旨在表揚提供產品/服務、移動應用、軟件、基礎研究、遊戲等類別之初創公司。

### 2. 硬件與設備

旨在表揚提供以硬體形式作為展現平台之產品/服務,物聯網,可穿戴產品和各種智能設備、醫療設備、機械人技術和創新的範疇的初創公司。

### 3. 社會貢獻

旨在表揚提供為社會作出貢獻服務、程式、平台等的初創公司。

## Judging Criteria 評審準則

Award Category 獎項類別	Streams 獎項組別	Innovation and Creativity in ICT 資訊及通訊科 技創新及創意	Functionality 功能	Market Potential/ Performance, Internal User Buy-in or Public Acceptance 市場潛力/表現，內 部或公眾接受程度	Benefits and Impact 裨益及影響	Quality 質量
ICT Startup Award 資訊科技初創 企業獎	Software and Apps 軟件及應用程式	25%	10%	30%	15%	20%
	Hardware and Devices 硬件與設備	25%	10%	30%	15%	20%
	Social Impact 社會貢獻	25%	10%	20%	30%	15%

## Assessment Process 評審過程

In the course of evaluation, assessors may require access to relevant information in the applicant's possession and access to the applicant's premises. The applicant will be notified in advance if such access is required. Any information supplied by the applicant for the purpose of the Hong Kong ICT Awards 2023 will be treated as confidential, and will not be released by the Leading Organiser and related parties without the applicant's permission.

評審期間，評審人員或會索取參賽者持有的資料及作現場參觀，若有這方面的需要，參賽者將預先獲得通知。參賽者就2023香港資訊及通訊科技獎所提供的資料將獲保密處理，未獲參賽者的同意，籌辦機構及有關機構不會發表有關的資料。



## Application Procedures 報名方法

Interested entrants could access the Online Application Form through our official website: <https://www.ictstartup.org/>

Entrants must submit the duly completed Online Application Form **on or before 11:59pm (HKT), 28 June 2023 (Wednesday)**.

Apart from the completed online application form, the following items/documents should also be attached and submitted along with the Online Application Form.

1. An authorised e-signature.
2. A copy of the Business Registration Certificate of the entrant or equivalent supporting document.
3. A copy of the Certificate of Incorporation of the entrant or equivalent supporting document.
4. A copy of at least 3-months in live operation proof of the submitted entry (e.g., delivery note to customer, invoice, public announcement, advertisement, internal announcement, update record of applications etc.)
5. Additional supplementary information (if any).

Entrants shall receive a notification email automatically generated by the system upon submitting the Online Application Form.

The ICT Startup Award Secretariat Office will officially send a **confirmation letter** along with an **Application Reference Number** to the contact person(s)'s email to confirm the application **within 2 working days**.

If entrants have submitted the Online Application Form but did not receive the official confirmation letter within 2 working days after the submission. Please immediately contact the Secretariat Office at [ictstartup@hkwtia.org](mailto:ictstartup@hkwtia.org) or 2989 9164 for instant assistance.

Information supplied by the entrants will be taken into account by the Judging Panel when assessing the merit of the companies, such as product or software sample, catalogues, photographs and any other relevant materials. The entrants should be prepared to demonstrate the product if requested.

All personal data submitted by the entrants will be treated as confidential and will not be published without authorisation.

有意參加人士，可透過大會官方網站填寫網上報名表格：<https://www.ictstartup.org/>

參加人士須填妥網上報名表格並於**2023年6月28日(星期三)香港時間晚上11時59分或之前於網上遞交**。

除了於網站遞交完整的網上表格外，參賽公司須隨表格附上並遞交下列證明文件：

1. 獲授權的電子簽署；
2. 參賽公司的商業登記證副本或相關證明文件；
3. 參賽公司的公司註冊證書副本或相關證明文件；
4. 參賽項目運作至少三個月的有效證明，如：參賽項目的送貨單、發票、外發公告、廣告、內部通告、應用程式更新紀錄。
5. 有關參賽公司的其他附加資料(如適用)。

參加人士於成功遞交網上報名表格後，會即時接收到由系統自動發出的通知電郵。

資訊科技初創企業獎秘書處將於參加人士成功遞交網上表格的**兩個工作天內**，向申請方聯絡人的電子郵箱發送一封**官方確認信**並附上該網上申請表格的**參考編號**以供跟進。

若申請方未能於遞交報名表格兩個工作天內接獲由資訊科技初創企業獎秘書處所發出的正式確認信，請立即聯絡秘書處2989-9164或電郵 [ictstartup@hkwtia.org](mailto:ictstartup@hkwtia.org) 確認申請。

報名時所提交的資料，例如產品、程式樣板、小冊子目錄、相片及其他有關資料等，將作為評估參賽計劃參考之用，參賽者須在籌辦機構要求時作有關示範。

所有由參賽單位提供之個人資料將絕對保密。未經參賽單位同意下，資料將不會被公開發表。

## Timetable 時間表

Official call for entries 接受報名	2023.04.20
Deadline for enrolment 截止報名	2023.06.28
Adjudication 評審	2023.07.12 – 2023.09.12
Categories' Awards Presentation Ceremonies 各獎項類別頒獎典禮	Late 2023.09下旬 - 2023.11.08
Awards Presentation Ceremony cum Dinner (Tentative) 頒獎典禮暨晚宴 (暫定)	2023.11.08

There will be a Participants Briefing short after the closing of the application submission. Areas of attention for applicants will be highlighted in the Briefing. Past Judges/Assessors and winner will be invited to share their views and experiences.

截止報名後，大會隨即會舉辦參賽單位簡報會，為參賽者摘要介紹需要注意的地方，亦會邀請過往的評委及獲獎單位分享心得和經驗。

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Management Company Limited**  
香港數碼港管理有限公司



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Productivity Council**  
香港生產力促進局



**Hong Kong Science and  
Technology Parks Corporation**  
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